

▶ Story ideas and article submissions can be emailed to Jenny Nash at nashj@nachurs-alpine.com or mailed to 421 Leader Street, Marion, OH 43302.

NEW EMPLOYEES... WELCOME!
(MAY-JAN)

Pierre Pinsonneault
Dale Legare
Matthew O'Krongli
Blake Weatherald
John Henize
Kenneth Banks
Brian Banks
William Benner
Greg Pyle
Preston Thacker
Anthony Reinsch
Neal Lang
Craig LaPlante

MILESTONE ANNIVERSARIES... CONGRATULATIONS!
(MAY-JAN)

Kenneth Herbert – 35	Jun '09
Paul Gray – 35	Dec '09
Debbie Rettig – 20	Nov '09
Carla Potts – 10	May '09
Jon Fletcher – 5	Aug '09
Robert Ruebel – 5	Sep '09
Jim Louderback – 5	Oct '09
Frank Shelby – 5	Jan '10

NEW PLANT MANAGERS



DALE LEGARE
Plant Manager
Belle Plaine, Saskatchewan



CHAD STALLSMITH
Plant Manager
Marion, Ohio



NACHURS®

FEATURED ARTICLES

▶ The Next Chapter
PAGE 1

▶ Neil Dolson, President & CEO
PAGE 2

▶ New NACHURS Website
PAGE 3

▶ New Sales Staff
PAGE 3

NACHURS® NEWSLINE

WINTER '10

THE NEXT CHAPTER.....

By: Debbie Rettig

George H. Berg, Sr. is a man of many facets. Originally from Philadelphia, is it any wonder that as a young man he danced on American Bandstand? Not to those of us who have seen him at a Christmas party or company convention (or occasionally in the front hallway in the office). The man can dance! That fancy footwork came in handy back in Philly. Rumor has it he even played basketball with Wilt Chamberlain on occasion. Our gain was the NBA's loss!

Although he is reluctant to talk about it, you may also be interested to know that he was at the original Woodstock. When asked about the experience, he pleases the Fifth Amendment.

George earned his Bachelor's Degree in Business Administration from LaSalle University in 1966. He later received his Master's from Ashland College in 1982. George began his career at Na-Churs Plant Food Company on February 5, 1979 as Director of Credit. Through the years, George has held many positions within the organization including Financial Services Director, Director of Sales Administration/Finance, Assistant Vice President of Sales, Vice President Finance, Vice President Sales and the position he has held since January, 1998, President & CEO. George has seen the company transform over the years and progress to the level it is today: the leading manufacturer/marketer of high quality, true solution liquid fertilizer in the industry and the very successful NASi marketing various industrial blends.

George is looking forward to spending more time with his family: his wife, Mary Ellen. Their older son: George H. Berg, Jr., his wife, Missy, their children: Ally, Alex and Ethan. Their older daughter: Mary Catherine Cooper, her husband, Carl, their children: Robert, Max and Mary Claire. Their younger daughter: Mimi and her husband, David. And their younger son, Dominick.



And for the first time in many, many years he will enjoy an uninterrupted week of deer hunting.

We at NACHURS ALPINE SOLUTIONS would like to express our heartfelt thanks to George for the many years of dedicated service. We'll miss his quick wit and his uncanny ability to light up a room. One always knows when "George is in the house!". We wish him a long, healthy life to enjoy his family and friends.



NEIL DOLSON, PRESIDENT & CEO

By: Marli England, ALPINE Sales Assistant



Prior to coming to ALPINE in 1996, Neil Dolson had worked in various positions in the feed and fertilizer business in Southern Ontario. He received his college education at the University of Guelph, graduating in 1977 with a B.Sc. (Agr) degree specializing in ruminant nutrition... apparently he knows how to feed cattle. In 1999, Neil graduated from Guelph again, this time with his MBA.

Neil came to ALPINE in the fall of 1996. He started as Vice President of the Canadian business unit and was also responsible for purchasing raw materials for the company plants in New Hamburg, Ontario and Corydon, Indiana. When the ALPINE and NACHURS companies came together in 1998, Neil gave up his purchasing duties and assumed responsibility for the three production facilities in the U.S..

Neil has been married to Gail since 1977 and they have three children, Rachel, Pamela and Scott. Rachel and her husband, Scott, are parents to Neil's two grandsons, Logan and Jacob. When he has time, Neil enjoys travel and his current preferred mode of transportation is a 2008 Honda Goldwing.

Neil says that he loves his work (most of the time) and is very appreciative of the support and camaraderie he has had from his staff within the NACHURS ALPINE organization. There's a lot to be accomplished at NACHURS ALPINE SOLUTIONS and Neil is very much looking forward to tackling the challenge along with everyone associated with the company, in all of its trading areas.

Please congratulate Neil as our new President of NACHURS ALPINE SOLUTIONS!

NEW NACHURS WEBSITE

I am pleased to announce that the NEW NACHURS website is now live! The new website features:

- Research
- New Sell/Tech/MSDS Sheets
- Testimonials
- Our History
- Equipment Dealers

The new NACHURS website will be updated frequently with news and useful product information.

If you have content that you would like to add or have any suggestions, please contact Jenny Nash at nashj@nachurs-alpine.com or 800-622-4877 ext. 234.



NACHURS NEW SALES STAFF

We are also excited to announce that several new members have come aboard the NACHURS Sales Team:



Brian Banks
Sales Agronomist



Ken Banks
Western Sales Manager,
Specialty Products



Bill Benner
Midwest Agronomy Support



John Henize
Southwestern OH
Sales & Agronomy Manager



Neal Lang
KS & MO Sales Manager



Craig LaPlante
ND Sales Manager



Greg Pyle
ID Sales Manager



Tony Reinsch
Western IA & Eastern NE
Sales Manager

NACHURS has recently hired sales managers and agronomists with plans to keep on expanding.

We are committed to providing our growers, distributors and sales managers with the best service including a renewed commitment and focus to agronomy support.

NACHURS' long range plans are to continue to add more resources to agronomy support including high quality agronomists and research.