



NACHURS®

2011-2012 EQUIPMENT REBATE PROGRAM

• FOR NEW NACHURS CUSTOMERS •

Outline:

The NACHURS Equipment Rebate Program is open to any NEW customer using NACHURS liquid fertilizer (Group 1 Product Line) for the first time from a company-identified representative. Liquid planter or drill equipment may be purchased locally or through your NACHURS representative.

Rebate Amount:

\$0.10 per gallon for up to three years or when the investment price of the equipment (up to the maximum, \$3,000) is paid back to the customer, whichever is earlier.

Minimum Purchase:

A minimum amount of 1,000 gallons of any NACHURS liquid fertilizer formulation (Group 1 Product Line).

Example #1: Equipment cost the customer \$1,200. He buys listed gallons each of the next three years.

Year 2012	1,000 gallons x \$.10 = \$100.00	Rebate Year One
Year 2013	1,500 gallons x \$.10 = \$150.00	Rebate Year Two
Year 2014	2,000 gallons x \$.10 = \$200.00	Rebate Year Three
\$450.00 Total Rebate Over 3 Year Period		

Example #2: Equipment cost the customer \$1,200*. He buys 4,400 gallons each of the next three years.

Year 2012	4,400 gallons x \$.10 = \$440.00	Rebate Year One
Year 2013	4,400 gallons x \$.10 = \$440.00	Rebate Year Two
Year 2014	4,400 gallons x \$.10 = \$320.00*	Rebate Year Three (*reached total)
\$1,200.00 Total Rebate Over 3 Year Period		

Rebate Time Period:

Delivery orders must be signed and sent to NACHURS Corporate Office located at 421 Leader Street, Marion, Ohio 43302, by August 31, 2012, Attn: Carla Potts, in order to qualify for the 2011-2012 Equipment Rebate Program. The Equipment Rebate Form must be completely filled out with copies of the invoice or delivery ticket of the new customer plus receipts documenting the equipment cost by August 31, 2012.

Rebate Payout:

Rebate payment will be sent in late September or early October of each year to the participating distributor. Distributor account must be current or a credit will be issued to the distributor's account.

Contact Person:

The respective NACHURS Sales Manager for each region will be responsible for coordinating this program.

UP TO \$3000 EQUIPMENT REBATE